



SEWA Bharat's Digital Solutions

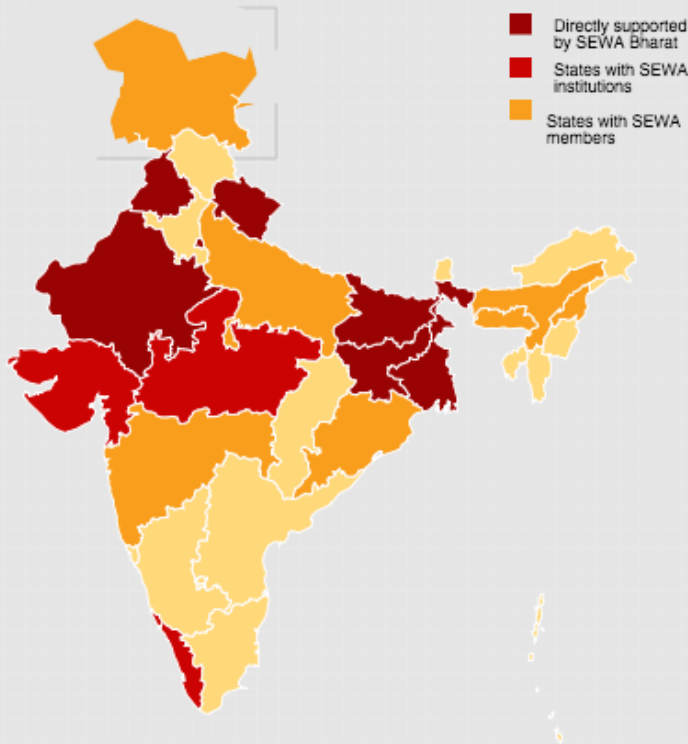
India has the second most Internet users in the world. However, Internet penetration only reaches 26% of India's population. This growing digital inequality will deepen the existing economic, social, and educational divide between India's haves and have-nots.

SEWA Bharat is committed to close this gap by providing digital solutions to its members through various programs that improve the education, health, financial access, civic engagement, and economic opportunities to over 1.7 million women in India. SEWA Bharat's digital solutions provide members with access and opportunity to relevant solutions to overcome economic and social barriers.



Impact Theme	Current Intervention	Direction
Skills and Youth	<p>Computer Literacy: In Delhi, Bihar, and Rajasthan, SEWA provides young women and girls with employable skills, using Word, Powerpoint, and Excel. Additionally, students gain soft skills, such as interview preparedness</p>	<p>Digital Literacy: SEWA Bharat is looking to build off of students' computer skills by weaving in the ability to critically search, consume, and create information online. SEWA hopes to empower girls to take steps in improving economic opportunities, expanding educational resources, and promoting creativity</p>
	<p>Career Path Construction: SEWA Bharat runs mentoring programs for youth in Delhi to interact with university students and professionals.</p>	<p>Online Resources: An important piece of the program is providing mentors and mentees a space to reflect and build off of the experiences. SEWA Bharat has added a blog component to have mentors and mentees learn from each other and build off of their participation in the program.</p>
	<p>Internal Skill Development: A key component to sustainable intervention is investing in local staff and field teams. SEWA Bharat is slowly integrating proprietary software in various programs to improve the reach and impact measurement of various programs</p>	<p>SEWA Bharat is aiming to critically lead internal cultural shift towards digital solutions at scale by improving access, skills, and relevancy of digital based solutions</p>
Livelihoods and Financial Inclusion	<p>Solar Access: One of the results of outcomes of SEWA Bharat's solar energy initiative, has been the creation of new livelihood opportunities, including mobile phone charging stations and internet cafes</p>	<p>To support these new enterprises and improve the relevancy of these new resources, SEWA Bharat is looking to improve the access and skills of communities in communities that are on the periphery of digital access</p>
	<p>Agricultural Information: Farmers who do not have information on weather and market prices are vulnerable to exploitation and crop failure. SEWA launched a program with Reuters to provide farmers in Uttarakhand with real time data on market prices and weather</p>	<p>SEWA Bharat is looking to connect more workers with industry relevant information through mobile technology by improving access, connection, and skills</p>
	<p>In partnership with Gram Vaani, SEWA is expanding its financial literacy program by offering services and information through a mobile application. This mobile app offers fast, transparent access for members</p>	<p>In order to improve access to banking services for members, SEWA Bharat is looking to expand mobile applications that are relevant to needs of communities</p>
Advocacy	<p>SEWA reaches thousands of remote communities through voice calling automation to promote information regarding Beti Padhao Beti Bachao</p>	<p>SEWA Bharat believes that by improving and building off of automation applications, mobilization and a pan India network of women can be strengthened and created</p>

About SEWA Bharat



Across India, SEWA is present in 15 states. SEWA Bharat directly works in 7 states of India: Bihar, Delhi, West Bengal, Rajasthan, Uttarakhand, Punjab, and Jharkhand providing women with financial access, skill and youth development programs, grassroots advocacy, livelihood generation, health interventions, and leadership development.

All of SEWA's programs are meant to overcome the various economic, social, and development barriers that contribute to gender inequality in India. SEWA Bharat works across several themes at the collective and individual level to provide women with the confidence, resources, and strength to improve their life in the home, workplace, and community.

